



UNIVERSITY OF SCIENCE & TECHNOLOGY, MEGHALAYA
DEPARTMENT OF BUSINESS ADMINISTRATION

Program Name: Masters in Business Administration

Course Name: New Enterprise Finance and Appraisal (MBA403 D) Theory Credit: 4

Course Objectives: To give understanding to students on strategies and sources of finance for new enterprise as well as the different technology related to quality control.

CO1. Acquaint to prepare project proposal (DPR) for new enterprise.

CO2. To know about the technology management.

CO3. To study about the emerging technologies.

CO4. To infer the knowledge of quality control practices

CO5. Will enable students the knowledge about crowd funding and financial appraisal.

Course Contents:

Unit 1: Financial Projections (10 hrs + 5 hrs)

Cash flow, fund flow, cash budgeting, projected Financial Statements

Unit 2: Sources of Financing (15 hrs + 5 hrs)

Debt financing-mudra loan, traditional term loan, SAB loan, Business line credit, business credit card, equipment financing, invoice financing.

Equity financing- angel funding, venture capital

Unit 3: Crowd Funding (18 hrs + 5 hrs)

Concept and overview of Crowd Funding, Different between Crowd funding and conventional funding, Benefits of crowd funding, Types of Crowd Funding

Unit 4: Financial Appraisal (15 hrs + 5 hrs)

Profit & Loss statement, Balance sheet, cash flow statement, capital budgeting, Techniques- Payback period, Accounting rate of return, Net Present valued method, etc

Unit 5: Case study (18 hrs + 5 hrs)

Suggested Readings:

1. Chandra P., Financial Management, Tata Mc Graw Hills.
2. Khan M. Y. and Jain P. K.: Financial Management Test Problem and Cases, Tata Mc Graw Hills
3. Rais (2012): Agriculture, Rural Banking and micro Finance in India, New Country Publication