



Unveiling Excellence

Activity Report OUTREACH FORUM

▶ Neighborhood Mission

- Awareness
- Plantation
- Education
- Employment
- Health
- Economy

- ▶ Development
- ▶ Linkage
- ▶ Responsibility



- ▶ Understanding
- ▶ Awareness
- ▶ Shelter

UNIVERSITY OF SCIENCE & TECHNOLOGY, MEGHALAYA



BCI awards USTM for outreach contribution



North East NSS fest concludes



Prasad asks USTM to go to...



USTM observes Autism Day with children of Assam Autism Foundation

Vision:

To empower and inspire the lives of the people by engaging students and faculties and through various awareness and welfare activities on education, health, economy, environment and livelihood.

Mission:

USTM is determined to bring about a systemic paradigm shift in the status of education, economy, health and welfare of the neighboring communities and to create a sense of belonging for the university. The main thrust is to create better and sustainable livelihoods for the in situ communities through symbiotic engagement of the students and the university on the one hand and the community on the other.



FOR ALL INFORMATION CONTACT

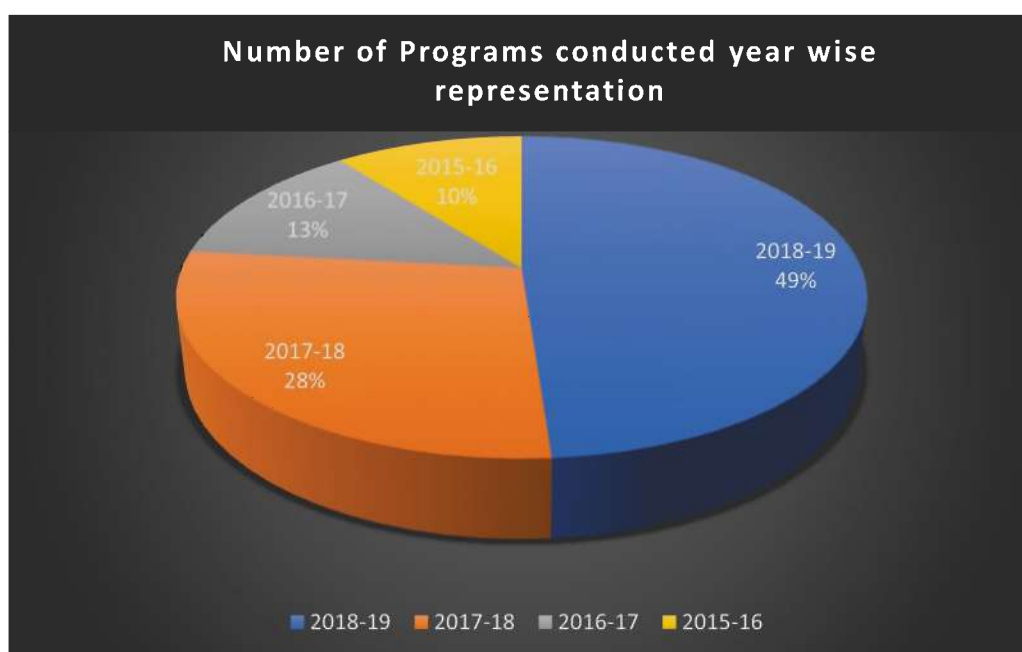
Convener : 9954708001

0361-2895030

GRAPHICAL REPRESENTATION

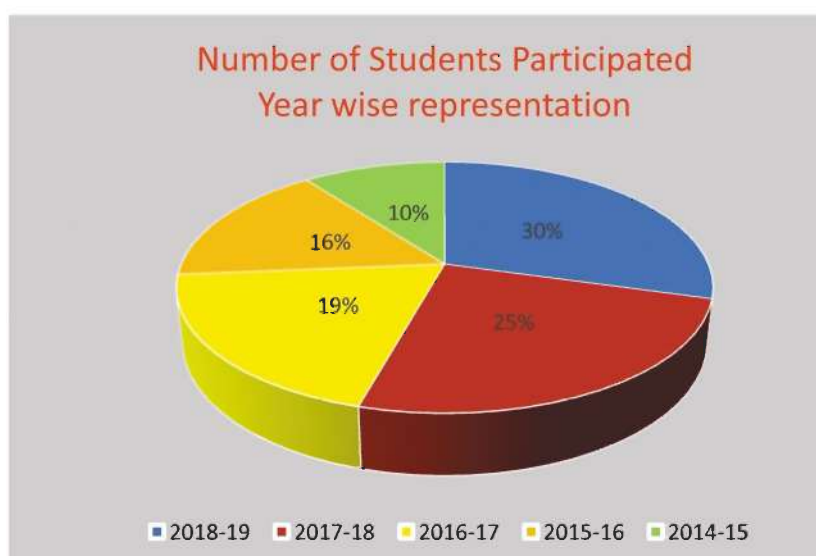
3.6.3 Number of extension and outreach programs conducted by the institution including those through NSS/NCC/Red cross/YRC during the last five years (including Government initiated programs such as Swachh Bharat, AIDS Awareness, Gender Issue, etc. and those organized in collaboration with industry, community and NGO's.

Year	2018-19	2017-18	2016-17	2015-16	2014-15
Number	84	48	22	18	26



3.6.4 Average percentage of students participating in extension activities listed at 3.6.3 above during last five years:

Year	2018-19	2017-18	2016-17	2015-16	2014-15
Number	3311	2810	2180	1807	1160



OUTREACH POLICY

Preamble:

‘Outreach’ is a term that is often used but rarely defined. It applies to many policy fields, including education and health services, and essentially entails services being taken out from their normative and mainstream institutional settings and being provided in local community settings. In the welfare-to-work arena, outreach services are used to:

- Develop the lives of the rural people
- Engage rural communities.
- Deliver welfare-to-work services in local settings and environments.

Outreach services may also be defined as those that draw on partnerships and networks with other service providers to deliver and promote welfare-to-work services in local communities. Outreach services can be employed to raise the profile of (more mainstream) services and inform potential communities of the provision and help that is available to them. Outreach services can also be used to reach and engage specific group of people and those who do not tend to use mainstream services, i.e. those people who are ‘harder to reach’. Outreach provision can then be used as a means of delivering welfare-to-work services to these communities, away from mainstream settings and in more informal and relaxed surroundings.

Vision:

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Mission:

USTM is determined to bring about a systemic paradigm shift in the status of education, economy, health and welfare of the neighbouring communities and to create a sense of belongingness for the university. The main thrust is to create better and sustainable livelihoods for the in situ communities through symbiotic engagement of the students and the university on the one hand and the community on the other.

OBJECTIVES OF THE POLICY:

1. To launch necessary reforms in the community for eradication of community evils.
2. To create sound ground for planning and action.
3. To create a sense of cooperation integration and unity among the people.
4. To motivate the people to take better participation in the developing community programs.
5. To highlight the causes of various problems affecting the community and hinder the way of progress and development.
6. To implement programs required for the fulfilment of people basic needs and to develop better understanding among the people about the issues and needs.
7. To mobilize the resources to create a suitable ground for the basic needs completion and eradication of problems by bringing coordination between the individuals, groups and organization to focus their point and challenge their objectives for fulfilment

8. Develop a passion and brotherhood towards community, affected people/animals and destitute.
9. To train the students to develop skill and aptitude for problem solving. The skills developed include social skills communication skills, management skills, leadership skills, analytic skills, perceptual skills etc.
10. For the students to acquire social values and deep understanding of unity, integrity and brotherhood of the country and come out as a socially committed responsible professionals who can strengthen the foundation of the nation.

Organizational Principles:

All the outreach activities conducted by the university ensure the effectiveness on the community for long term. The departments conduct the welfare activities at independent level and as per the event calendar of the university, though it is mandatory to submit a filled up report to the convener after the accomplishment of the event.

Outreach Activities:

USTM NEIGHBOURHOOD MISSION:

USTM Neighborhood Mission (UNM), is the initiative taken by the university with an aim to accelerate the all-round development of the communities living in the neighborhood of the campus.

The following are the initiatives taken up by the university under the outreach mission:

Adoption of Villages:

USTM recognizes that while it is constantly incorporating knowledge and looks at its responsibility to spread the same in the society, it also recognizes the need and value of knowledge flow from the society to the university. Therefore the different Departments of the university have adopted the neighbouring villages with an aim to exploit societal engagement opportunities tap societal knowledge, both traditional and current, to enrich its research and teaching and also contribute to the overall growth of the rural underprivileged communities. Among those one village has been selected as a model village namely Jorbill. The following are the names of the adopted villages:

Upper Jorbil, Umlangpur, Shnongpdeng, Bara kling, Chota kling, Model village, Noksikgittim
Umnawoe, Umduba, Araarea, Hatimara

Freeship and Scholarship: The state of Meghalaya has a high rate higher education (UG/PG level) drop outs. To reduce the ratio university is offering free ship and scholarships for the aspirants in the vicinity of 40 KM radius of the university.

Regular Welfare Activities: Departments are conducting Regular Awareness programs on health, gender equality, environment, adult education and livelihood opportunities in the neighbouring villages for the holistic development of the students in collaboration with village dorbars, local school authorities and community centres, etc.

Environmental Awareness: National Swatcha Bharat Abhiyan, Plantation drives Awareness program on Vermi composting and Food product development, etc are organized.

Social Awareness: Programs on World Population Day, World literacy day, Children's day, various awareness programs to sensitize about the violation of child labour law, etc are conducted

and observed with local communities. A non-formal education centre “HOPE” for the adult illiterates in the village of Bara Killing where the students teach the villagers on every Friday and Saturday is also established for the greater benefit of the rural population.

Health and Hygiene Awareness: Awareness programs on women’s and child health –hygiene, Awareness program on HIV AIDS, Eye Check-up Camps, Health camp on free diagnosis of Blood pressure, Haemoglobin percentage and Blood group determination, etc. are regularly conducted.

For Intellectual development sessions on Career counselling for class IX and class X students are conducted and also distributed free school stationeries and story books to the school children to generate and encourage the reading habits.

Financial Literacy and Sustainable Development Initiatives: Programs on financial literacy and Inclusion, Government schemes, etc are organised to create awareness among the communities to avail benefits from different schemes of the Government. To create financial sustainability an “Organic Vegetable Hut” is established inside the university campus where the local vendors are selling their goods twice in a week on every Wednesday and Saturday.

Other Outreach Initiatives: Bus shades and public toilets are built for the benefits of the society. A planned plantation and beatification initiatives have been taken by the university in the connecting road to the campus for creating awareness on environment and cleanliness among the local communities.

Activity Plan & Report:

Every department of the university have to compile the report on various outreach activities conducted on awareness, education, plantation, health, relief, charity or any other such activities for the welfare of the people. Every department much have a activity plan seeing the convenience of academic activity. It is expected that at least two activities will be conducted in each semester.

Observation of Important Days:

All departments and arms of the university shall observe the following days with effective programs apart from the regular welfare activities. 1. World Environment Day (June 5) world Blood Donation Day (June 14) World Population Day (July 11) Independence Day (August 15) World Literacy Day (September 9) NSS Day (24 September) National Blood Donation Day(1st October) national Integration Day (19th November) World AIDS Day(1st December)Anti Narcotic Day(26th June) and Republic Day (26th January) and any other event of importance.

Permission & Finance:

Before conducting any such activity outside the campus necessary permission to be take an from competent authority. Financial liability will be taken care of by organising department & in some cases management of the university will also contribute.

Collaboration:

It is advisable to conduct outreach activity in collaboration with other departments, Local authority or sponsoring organisations.

Committee:

Having an outreach committee is necessary for managing organization's efforts right from planning to the implementation and monitoring stages. An outreach committee helps strategies go as planned while identifying the essential steps to be taken and discussing objectives, timelines, resources required, and relationship building strategies. By meeting up periodically, the outreach committee would handle all aspects of the programme and would be accountable for its success, so the organization should definitely form one in the community targeting for structure and organization.

1. Dr AC Talukder Chairperson
2. Dr Alpana Choudhury Convener
3. Dr Papiya Dutta Member
4. Dr Sandeep Gupta Member
5. Ms Girimallika Sarma Member
6. Dr Mayuri Devi Member
7. Mr Gautam Gogoi Member
8. Dr Deboja Sharma Member
9. Dr Bakhtiar Hussain Member
10. Dr Nazir Hussain Member
11. All HoDs Member
12. Students Members Two nominated student by the HoD one male & one Female from each department.

CONTACT:

For any clarification and Details, Dean Welfare/ Director Welfare/ Outreach Officer may be contacted.



Outreach Committee

LIST OF EXTENSION & OUTREACH ACTIVITIES: 2018-19

Sl No	Name of the Activity	Organising Unit
1.	Introduction of Local Haat	Department of Rural Development.
2.	Plantation Drive	USTM
3.	Swachh Bharat Abhiyan.	Department of Zoology
4.	Ornamental Plantation Drive	Department of Sociology in collaboration with NSS and Elite.
5.	Felicitation of Media Personalities Contributing for Social Cause	USTM
6.	Green Drive	Department of Rural Development
7.	Swachh Bharat Summer Internship	Department of Mathematics
8.	Plantation Drive	Department of Political Science in collaboration with NSS Cell & Marble Centre
9.	Distribution of Vegetable Seeds	Department of Rural Development in collaboration with IQAC and Raju Dresses.
10.	Cleanliness Drive	Department of Economics In collaboration with MyGov, NIC, Govt. of India.(Summer Camp)
11.	Felicitation of toppers from Rural School, Meghalaya Board	USTM in collaboration with Meghalaya Government.
12.	Swachh Bharat Program	Department of Zoology
13.	Walk for Literacy'	Department of Sociology In collaboration with NSS Cell
14.	Tree Plantation-Go Green	Department of Social Work in collaboration with Mahalaxmi Info System.
15.	International Democracy Day	Department of Political Science.
16.	SWACHHATA HI SEVA HAI	NSS Cell & Department of Social Work
17.	Skill development training program for Women in food Processing and Development	Department of Applied Biology (Food Science and Technology), USTM in collaboration with Jorbill and Hatimora village
18.	Peace Rally	Department Social Work in collaboration with Abhinandan Foundation
19.	Run for Swachh Bharat	Department of Social Work in collaboration with Srijonika NGO.
20.	Global Handwashing Day	Department of Social Work in collaboration with NCPE School, Meghalaya
21.	Awareness on Drug Abuse	Department of Social Work
22.	School Stationery Distribution	Department of Social Work
23.	Children Day Celebration	Department Of Business Administration
24.	Prize distribution for 100% attendance in Rural School.	USTM in association with Little Star School, Ri Bhoi, Meghalaya
25.	Swasth Bharat Yatra	Department of Business Administration

LIST OF EXTENSION & OUTREACH ACTIVITIES: 2018-19

26.	Sensitizing Program on Children With Special Needs	PQH School of Education
27.	World AIDS Day	Department of Zoology in collaboration with Meghalaya AIDS Control Society (MACO)
28.	Visit to national Institute to Rural Marketing, Jaipur	Department of Rural Development
29.	Participatory Rural Appraisal	Department of Rural Development
30.	SWOT of Rural Entrepreneurship	Department of Rural Development
31.	Free Distribution of School Stationery	School of PQH School of Education In collaboration with Top Printers
32.	Sahitya Sabha Scholarship	USTM in Collaboration with Assam Sahitya Sabha
33.	Economic Survey	Department of Economics
34.	Awareness on Reading & Writing	Department of Library Science In collaboration with Jorbil Village Council
35.	Street Play on Girls Safety	Department of Social Work.
36.	Counseling and Motivational session	PQH School of Education in Collaboration with Little Star School, Ri Bhoi, Meghalaya
37.	A session on Career Guidance	PQH School of Education in collaboration with Savio Higher Secondary School, Baridua, Meghalaya
38.	Rural College students visit for Higher education exposure.	USTM in collaboration with Assam Engineering Institute.
39.	Rural School Children visit for higher education exposure	USTM in collaboration with Little Flower School, Ri Bhoi, Meghalaya
40.	Social Work Excellence Award for Public Service	Department of Social Work
41.	Plantation Drive	Department of Social Work In collaboration with Suryodaya Secondary School, Meghalaya
42.	Rally against Alcohol and Drug Addiction	Department of Social Work
43.	World Autism Day	Department of Psychology in collaboration with Assam Autism Foundation.
44.	Plantation Drive	Department of Social Work In collaboration with Adarsanagar Hindi Vidyapeeth School Ri Bhoi, Meghalaya
45.	Facilitate the rural school visit for higher education exposure.	USTM in collaboration with Blue Bird Public School, Ri Bhoi, Meghalaya
46.	Awareness on Effect of Earth and Plant cutting.	Department of Earth Science
47.	Rural school children visit for higher education exposure.	USTM in collaboration with Sankardev Shishu Niketan, Bahari.
48.	Plantation Drive	Department of Business Administration
49.	Free Health Checkup Camp	Department of Commerce and Economics.

LIST OF EXTENSION & OUTREACH ACTIVITIES: 2018-19

50.	Rural school children visit for higher education exposure.	USTM in collaboration with SamagraSikshyaBiswanath.
51.	Swatchata Abhiyan	Department of Mathematics In collaboration with Jorbill Village Council
52.	Program on Importance of Hygiene for Girls and Women	Department of Social Work.
53.	World Environment Day	Department of English
54.	One Student One Tree	Department Of Business Administration
55.	Swachh Bharat Summer Internship	Department of Computer Science & Electronics
56.	Plantation Drive to Go Green	USTM In association with Delhi Public School, Khanapara, Ri Bhoi, Meghalaya
57.	Green Campus Plantation Drive on World Environment Day	USTM in collaboration with Meghalaya Government
58.	Felicitation of Meghalaya Rural School Board toppers	USTM in collaboration with Meghalaya Government
59.	Flood Relief Material Distribution	Department of Commerce & Economics in collaboration with Hatisola Village.
60.	Flood Relief Camp	Department of Social Work in Collaboration with Robin Hood Army.
61.	Society & Economy	Department of Economics
62.	Free Health Checkup Camp	Department of Social Work in collaboration with Sanjiveeni Life Beyond Cancer.
63.	Cleanliness Drive	Department of Social Work
64.	Blood Donation Camp	Department of Social Work in Collaboration with Assam Thalassemia Society Guwahati.
65.	Cleanliness Drive	Department of Social Work.
66.	Sensitization Programme On School Drop Out.	Department of Social Work.
67.	A talk on Substance Abuse.	Department of Social Work in collaboration with Serenity Foundation
68.	Career Guidance	PQH School of Education in collaboration with Savio Secondary School, Baridua, Meghalaya
69.	Programme on Importance of proper Guidance for teenagers.	Department of Social Work in collaboration with Institute of Child Health and Mother Welfare
70.	SWOT of Rural Entrepreneurship	Department of Rural Development
71.	Program on Power of Voting Rights.	Department of Political Science in collaboration with All Kling Dorbar, Ri Bhoi, Meghalaya
72.	Street Play	Department of Social Work in collaboration with EKYAN
73.	SwachhtaPakhwada- Street Play & Cleanliness Drive	Department of Social Work

LIST OF EXTENSION & OUTREACH ACTIVITIES: 2018-19

74.	World Cancer day	Department of Social Work in Collaboration with North East Cancer Hospital & Research Institute (NECHRI)
75.	Rural Camp	Department of Social Work in collaboration with AGRA -an NGO
76.	Women's Health & Hygiene	Department of Social Work
77.	Street play on Domestic Violence	Department of Social Work
78.	Free Health Check-Up Camp	Department Of Rural Development.
79.	Self Defense Awareness Training Program for School Girls	PQH School of Education in collaboration with Fairyland School, Khanapara.
80.	Street Demonstration on Climate Change.	Department of Social Work
81.	Cleanliness Drive	Department of Social Work
82.	Awareness program on Good Touch and Bad Touch	Department of Social Work
83.	Street Play on Consumer Rights	Department of Social Work
84.	Free Books distribution to Rural HSLC Board Toppers	USTM in Collaboration with PragatisilUnnanyan Mancha (An NGO)



Awareness Programmes



Glimpses of the flag off and the students participating in the rally on the occasion of International Womens Day- 08-03-2016



Glimpses of the rally on the occasion of World No Tobacco Day-31-05-2016



Glimpses of the rally on awareness program-30-03-2019



Glimpses of the activities while students are enlightening the villagers about the importance of education and health - 18-11-2015

Awareness Programmes



The view of the Road Safety awareness Rally-02-06-2014



Students are seen interacting with the Children during the Awareness Programme-18-05-2014



Awareness Programme on HIV/AIDS- 01-12-2014



Students are enlightening the people about the importance of safe drinking water-17-07-2014



Students participating in Walk for Literacy Rally on the occasion of International Literacy Day-08-09-2018



Students speaking on the importance of sanitation and how rural drinking water can be purified-21-03-2015



Awareness Programmes



The students are seen holding the placards during the rally-05-06-2014



Awareness Program on "Construction Labour Social Security Scheme"-11-10-2015



Students participating in the Awareness Rally on Peace on the occasion of Gandhi Jayanti-02-10-2018



Awareness Rally on Children with Special Needs-27-11-2018



Awareness Rally on Bachpan Bachao-Bharat Yatra-23-09-2018



Health Awareness Programmes



Glimpses of the various activities of the Awareness Programme on Health and Hygiene-22-02-2017



Glimpses of the activities of the Awareness Programme on World Tuberculosis Day-24-03-2017



Free Health Check Up camp at the adopted village Jorbill with an aim to create awareness among the people of the village organized by the Department of Rural Development-20-11-15.



Cancer Awareness Program at Mawsmai Village-13-05-2015

Health Awareness Programmes



Free eye check up camp in Mawsami Village, Meghalaya-07-05-2017



Free Health Check –Up Camp at Bhaskarnagar in collaboration with GNRC Hospital and Guwahati Medical College & Hospital -06-05-2015



Awareness Program on HIV/AIDS on World Aids Day in association with Meghalaya AIDS Control Organisation at Baridua Village-01-12-2018



Voluntary Blood Donation Camp-01-10-2015

Street Play against Drug Addiction-31-03-2015

Empowering Education



Glimpse of student distributed free school stationery at Govt. LP School, Jorbill Village



Drawing Competition is organised on Childrens day at SOS Village



The resource person speaking on the womens rights of education



Career Counselling Program for the Rural School Children of Class X Career at Little Star School, 9th Mile Ri Bhoi, Meghalaya organised by the Department of B.Ed



Glimpses of Awareness Programmes on Importance of Child Education

Plantation Drives



Glimpse of student sapling plantation drive at Jorbill Village by the department of Mathematics



Glimpses of student planting coconut plant at Jorbill Village by the department of Rural Development



Glimpse of plantation drive by Department of Botany



Glimpse of plantation drive by Department of Social Work



The students are seen planting the Pine and Flower Plants.



Glimpse of student sapling coconut trees at Jorbill Village by the department of Sociology



Glimpses of the plantation drive at Jorbill Village the department of B.Ed.

Plantation Drives



Glimpse of Ornamental Plantation Drive at Jorbill Village-23-06-2015



Glimpse of Coconut Plantation Drive at Jorbill Village-02-02-2018



Plantation Drive at 11th Mile Madhab Nagar in participation with the village children-06-05-2015



Glimpse of Ornamental Plantation Drive at Jorbill Village 20-04-2018



Plantation Drive at Kling Road in association with DPS, Khanapara -21-06-19



Plantation Drive at Adarsh Nagar Vidyapeeth School 10th Mile, Ri Bhoi Meghalaya-05-04-2019



Plantation Drive at Kling Road in association with DPS, Khanapara-21-06-19



Glimpse of student sapling coconut trees at Jorbill Village-27-06-2018

Programmes on Economy & Employment



Awareness Programme on Importance of Banking at Garo Basti, 9th Mile Ri Bhoi, Meghalaya-17-05-2015



Awareness on sustainable development and Education-13-02-2016



Launching of the Skill Development Centre for Jail inmates at the Central Jail- 22-10-2016



AwarenessProgram on Digital India at Hastinapur village in 9th mile Killing Road, Ri Bhoi, Meghalaya. Prof. Sujit Sikidar, Professor, Department of Commerce, USTM was present as a resource person- 03-03-2017



Awareness Program on World Population Day at Jorbil village, Ri-Bhoi district, Meghalaya with the theme 'Family Planning: Empowering People, Developing Nations' -11-07-2017

Swachha Bharat Abhiyan & Relief Works



Rally on "Swachha Bharat" on the occasion of Gandhi Jayanti - 02-04-2016



"SWACHHATA HI SEVA HAI" initiative in Timbokgre village in association with NCPE school, Meghalaya - 28-09-2018



Students are participating in Swachha Bharat Abhiyan in association with Jorbil Upper Primari School, Ri-Bhoi, Meghalaya



Flood Relief Distribution at Hatisola village by the students of Department of Commerce & Economics- 29-06-2019



A Flood Relief Camp was organized by the department of Social Work- 05-08-2017

Campus

Techno City, Khanapara, Kling Road, Baridua

9th Mile, Ri-Bhoi, Meghalaya-793101

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