



# University of Science and Technology Meghalaya

## DEPARTMENT OF BUSINESS ADMINISTRATION SCHOOL OF BUSINESS SCIENCES

### FEEDBACK ANALYSIS OF STAKEHOLDERS AND ACTION TAKEN REPORT (Academic Session 2018 -2019)

#### 1. Students' Feedback:

Sl. No.	Feedback	Action Taken
1	Personality Development Training	Special classes are organised with the help of both internal as well as external resource person to improve and develop students' personality.
2	Industry visit outside the state	Students are taken to different outside state industries like IIBM, Guwahati; Gauhati Tea Auction Centre; IIE-Guwahati etc. to give practical environment and know how to give motivation.

#### 2. Faculty Members' Feedback:

Sl. No.	Feedback	Action Taken
1	Skill oriented courses in the Syllabus and training programmes to be introduced.	Introduction of new courses namely Soft skill and Business negotiation, Social Marketing, Digital Business-I, Digital Business –II, Stock Market Operation are introduced.
2	Flip Class room	To improve analytical skill, problem solving skill, leadership skill and communication skill case study, seminar, group discussion are conducted in the flip class room.
3	Introduction of New Course	Based on market demand of the region, new courses like specialisation on Entrepreneurship and Agribusiness are introduced.

#### 3. Alumni's Feedback: Feedback of Alumni are summarized in the following table:

Sl. No.	Feedback	Action Taken
1	Introduction of new course according to requirement of Industry	Based on the requirement of industry, new courses are introduced like specialization of Entrepreneurship and Agribusiness.
2	Association of Alumni	Formation of Alumni Association of department named BAUSTMAA to coordinate with all the alumni.

4. **Employers' Feedback:** Feedback of Employer is important for effective development of curricula. The feedback of employers and action taken report is given below

Sl. No.	Feedback	Action Taken
1	Add on courses and Skill based training	To improve and enhance students employability different add on courses like ICT, Digital marketing, Event Management and Innovation and Entrepreneurship and skilled based training like ICT, Soft Skill and Business Negotiation, Social Marketing, Digital Business-I, Digital Business –II, Stock Market Operation are introduced.
2	Development of Communication skill, problem solving skill	Cases study, Group discussion, seminar are conducted to improve communication skill, presentation skill and problem solving skill.

  
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