

**DEPARTMENT OF COMMERCE**  
**SCHOOL OF BUSINESS SCIENCES**  
**ANALYSIS OF STAKEHOLDERS' FEEDBACK & ACTION TAKEN REPORT**  
**ACADEMIC SESSION 2017-18**

**Action taken based on Students' Feedback:**

Sl. No.	Feedback	Action Taken
1	Students requested for practical orientation to learning process	Introduction of new courses namely, E-Commerce, Entrepreneurship, Computerized Accounting System, Entrepreneurship Development and Project Management and value added courses
2	Visit to industry and business houses to have an exposure to their working	Students are taken to institutions like RBI, SEBI, Gauhati Tea Auction Center (GTAC), IIE, IIBM and others
3	Skill based training	Offered short term courses on Goods and Services Tax: Registration, e-filing and compliance, Management of Financial Services, Entrepreneurship, Computerized Accounting and Tally in collaboration with external business and service entities

**Action taken based on Teachers' Feedback:**

Sl. No.	Feedback	Action Taken
1	<b>Revising the course curriculum and making it updated</b>	For B.Com, new courses were introduced viz., Macro economics, E-Commerce, Indian Economy, Entrepreneurship, Corporate Tax Planning, Micro Finance, Sales management, Advertising Management, Auditing and Corporate Governance, Business Research Methods and Project Work, Fundamentals of Investment, Consumer Affairs and Customer care, Computerised Accounting System, Office Management, Theory of Taxation and Indian Tax System, Service Management, and Merchant Banking. Major revisions were made in the courses: Communicative English, Management Principles and

		Application, Human Resource Management, Management Accounting, Indirect Tax Law For M.Com, new courses were introduced viz., Corporate Governance and Business Ethics, International Financial Management, Strategic Human Resource Management, Entrepreneurship Development and Project Management, Advanced Accounting, International marketing, Business Analytics Marketing Research, Financial Analysis and Business Valuation and Legal Aspects of Business. Revisions were made in the courses: Financial Accounting and Reporting, Cost and Management Accounting,
2	<b>Assimilation of Dept of Commerce syllabus with UGC NET syllabus</b>	Contents of UGC NET syllabus has been incorporated gradually in B.Com and M.Com course to improve the possibility of qualifying the said exam
3	<b>Introduction to skill oriented courses and training programme</b>	For skill enhancement, courses like E-Commerce, Entrepreneurship are being introduced
4	<b>Encouragement to take up entrepreneurial venture to set up self promoted business entity</b>	University has set up Innovation & Entrepreneurship Development Cell (IEDC) whereby students are given awareness on entrepreneurship, exposure to field visits, seminar, workshops. To mention few, students of Dept of Commerce have undergone Entrepreneurship Awareness Programme, by EDI, visited IIE-Guwahati, Purabi Dairy, Guwahati Tea Auction Center (GTAC), workshop on 'Start-up Assam Initiative- promoting Entrepreneurship', Advantage Assam, Global Summit 2017, Assam Women Entrepreneur's Conclave, 2018.  In addition, experts are invited to interact and provide insight to the students on entrepreneurial opportunities

**Action taken based on Alumni Feedback Report:**

Sl. No.	Feedback	Action Taken
1	<b>Career counseling and guidance for competitive exams</b>	The university provides the platform whereby students can prepare for competitive exams like UGC NET/JRF, banking & insurance and other national/state level exams. NET classes are arranged whereby students can clarify their concepts and qualify the exam. External experts are invited to interact with students. Career counseling is also done by mentors of the students.

		Thereby, students of Dept of Commerce have qualified UGC NET and other national/state level exams.
2	<b>Request for department library</b>	<p>Relevant books and study materials have been acquired in the department in the field of accounts, finance, HR, marketing.</p> <p>Dept also prepares for collection of books for competitive exams in the field of reasoning, quantitative aptitude, current affairs</p> <p>Dept tries to update its library resources fro time to time</p> <p>The central library also stocks a number of books for various competitive examinations.</p>

**Action taken based on Employer's Feedback Report:**

Sl. No.	Feedback	Action Taken
1	<b>Suggestion on skill based learning</b>	Dept has organized workshop and value added courses on Computerized Accounting, Tally, GST and e-filing of income tax.
2	<b>Development of soft skills</b>	Besides regular classes, students are given Personality Development classes. Students are asked to prepare for presentations on relevant topics, to participate on group discussion, do role play, participate in extra-curricular activities like extempore speech, debate

  
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