



University of Science and Technology Meghalaya

DEPARTMENT OF COMMERCE SCHOOL OF BUSINESS SCIENCES

ANALYSIS OF STAKEHOLDERS' FEEDBACK & ACTION TAKEN REPORT ACADEMIC SESSION 2018-19

Action taken based on Students' Feedback:

S. No.	Feedback	Action Taken
1.	Need to increase numbers of book at Department Library	Acquired more books and periodicals for the departmental library.
2	Extension activities to impart real life skills	Course curriculum has been revised keeping in mind activities with bearing on employability and skill enhancement. Institutional/Industrial visits are done for every batch of students to give them exposure to banking, trading, sales, production, marketing The university provides all necessary support for conducting extension activities to bring the sense of responsiveness towards the community. Dept has taken the students to nearby school and the locality to spread awareness on education, health, preservation of climate and cleanliness

Action taken based on Teachers' Feedback:

S. No.	Feedback	Action Taken
1.	New courses needed to introduce in line with the current trend.	Introduced new courses (electives): B.Com (H): Export and Import Management, Production Management, Financial Derivatives, and Small Business Management. M.Com: International Business Law and Taxation, International Business Environment, Management of Financial Services, and Supply Chain Management and Logistics.
2.	Use of ICT Tools for teaching learning suggested.	Faculty members are using ICT tools in reaching students and delivering learning materials. Intensive academic interaction at group level as well as at individual level regularly takes place on social media platform.

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Action taken based on Alumni Feedback:

S. No.	Feedback	Action Taken
1.	Enhancing employability and entrepreneurial ability	Offered additional value-added courses on 'Rural Marketing', and 'Brand Management' along with existing one.
2.	Emphasize on soft skill	Invited experts for enhancing communication skills of students. Invited experts for enhancing students' personality Aptitude development through group discussions, mock interview, role play and other additional learning exercises through classroom demonstration under tutorial/PD class

Action taken based on Employer's Feedback:

S. No.	Feedback	Action Taken
1.	Awareness on dynamic environment	Intensive case studies were conducted by different faculty members pertaining to the syllabus as well as on relevant economic matters.


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