

## DEPARTMENT OF COMMERCE

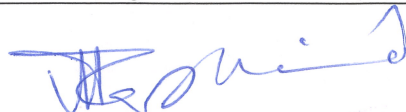
### SCHOOL OF BUSINESS SCIENCES

#### ANALYSIS OF STAKEHOLDERS' FEEDBACK & ACTION TAKEN REPORT

#### ACADEMIC SESSION 2021-22

##### Action taken based on Teachers' Feedback:

Sl. No.	Feedback	Action Taken
1.	Revision of the course curriculum and making it updated	<p>For B. Com` (Hons.), <b>new courses</b> were introduced viz., Business Communication (BCM-101), Business Organization and Management (BCM-204) and</p> <p>Goods &amp; Services Tax (GST) and Customs Law (BCM-602).</p> <p><b>Major revisions</b> were made in the courses:</p> <p>Business Laws (BCM-103), Corporate Accounting (BCM-202), Macro Economics ((BCM-205A), Business Economics (BCM-301), Indian Economy ( BCM-303A), Investing in Stock Markets (BCM-303B), E-Commerce (BCM-304A), Financial Management (BCM-502), Management Accounting (BCM-503A2), Macro Economics (BCM-603C1), Indian Economy(BCM-604D1), International Business (BCM-604D5), Business Tax Procedures and Management (BCM-604D7), Business Research Methods and Project Work (BCM-604D8)</p> <p><b>New elective courses</b> were introduced viz., Personal Finance &amp; Planning (BCM-105A), Accounting for Everyone (BCM-105B), People Management (BCM-105C), Rural Development (BCM-105D), Basics of Management (BCM-205C), Financial Literacy (BCM-205B), Public Administration and Business (BCM-205D), Investing in Stock Market (BCM-303B), Project Management (BCM-303C), Good Governance (BCM-303D), Collective Bargaining &amp; Negotiation Skills (BCM-304B), Training &amp; Development (BCM-304C), Stock Market Operations (BCM-304D), Communication &amp; Documentation in Business (BCM-304E), Risk Management (BCM-403A), Digital Marketing (BCM-403B), Creativity &amp; Innovation (BCM-403C), Sustainable Development ( BCM-403D), New Venture Planning and Development (BCM-404A), Personal Tax Planning and Tax Management (BCM-404B), Cyber Security (BCM-404C), Leadership &amp; Team Development (BCM-404D), Event Management (BCM-404E), Advertising and Personal Selling (BCM-503A5), Mind Management (BCM-503A6), Business Data Analytics (BCM-503A7), Summer Internship (BCM-503A8), Financial Technology and Analytics (BCM-504B4), Project Management (BCM-504B5), Organizational Behavior (BCM-504B6), Auditing (BCM-504B7), Business Incubation (BCM-504B8), Advanced Corporate Accounting (BCM-603C2), Investment Management (BCM-603C3), Artificial Intelligence for Business (BCM-603C4), Consumer Affairs and</p>



HOD  
COMMERCE, USTM

		Sovereignty (BCM-603C5), Yoga and Happiness (BCM-603C6), Corporate Governance (BCM-603C7)
2.	Use of ICT Tools for teaching suggested.	Faculty members are using ICT tools in reaching students and delivering learning materials. Intensive academic interaction at group level as well as at individual level regularly takes place on social media platform.

**Action taken based on Alumni Feedback:**

Sl. No.	Feedback	Action Taken
1.	Enhancing employability related courses as a part of the curriculum	Offered additional value-added courses on 'Computerized Accounting – Tally', Digital Marketing' and Essential of Office Suite along with existing one.  Department has also organized workshop on "GST: Registration, E-Filing and Compliance"

**Action taken on the based-on Employer's Feedback:**

Sl. No.	Feedback	Action Taken
	Development of soft skills to be integrated in to syllabus	Besides regular classes, students are given Personality Development classes on regular basis.

  
Academic Registrar  
University of Science & Technology  
Meghalaya



HOD  
COMMERCE, USTM